

SOFTENING

A close-up photograph of a person's hand cupped under a stream of water. The water is clear and glistening, with droplets falling from the fingers. The background is a vibrant, textured blue, suggesting water splashes or bubbles. The overall composition is clean and refreshing.

Enjoy the
gentle
touch of
conditioned
water
with our
performance
proven
systems

 **MASTER**
Water Conditioning Corp.

Let Soft Water Caress Your Life

What are the benefits?

Feel the difference



Naturally smooth skin; shiny, silky hair...

With soft water, taking a shower or bath never felt so good! Your skin rinses clean, yet stays soft and smooth. Your hair is left with a beautiful shine, feeling soft and silky.

See the difference

Dishes...

Clean, sparkling dishes, that's what you'll have with soft water. Hot conditioned water cleans dishes, silverware and glasses completely; helping reduce spotting, filming and residue.



Make a difference

Laundry...

Soft water makes your clothes look cleaner and brighter. Fabrics feel softer and smell fresher. Clothing life is prolonged with soft water and fabric fading is greatly reduced.

Taste the difference

Bring out your foods true flavor...

Soft water greatly improves the taste and appearance of beverages, soups, foods and drinking water.



Energy Efficiency / Money Saving...

Soft water is energy efficient. Soft water prevents the build-up of rock-like scale (which comes from hard water) orange/brown stain (from iron) black stains (from manganese) in piping, water heaters, clothes washers, dishwashers and on fixtures. This increases plumbing and appliance efficiency and cuts repair and water heating costs. Soft water also decreases the amount of laundry detergent, dish detergent, bath soap, shampoo and conditioner you need, saving you money.

Did you know?...

Hard water leaves deposits on your fixtures and in your piping which increases your energy costs up to 60-70% and shortens your appliance life.

Mineral scaling not only deteriorates your plumbing fixtures and water using appliances; it can decrease their efficiency.

As little as 1/8" of hardness scale on a water heater element will reduce heating efficiency by 20%. In fact, a recent study proved heating hard water with an electric or gas water heater consumes 21-29% more energy than if one were using soft water.



GIVE YOUR PLUMBING A CLEAN BILL OF HEALTH WITH SOFT WATER



Residential
MP-MBA SERIES
MBA SERIES

MP-MCA SERIES
MCA SERIES



SPACE SAVING MODELS AVAILABLE

- Cabinets
- Crawl Space

Ask your dealer for details.

**NSF Models Available.
See specification sheet for details.

**FREE WATER ANALYSIS AND
GUARANTEED EQUIPMENT
RECOMMENDATIONS.**



Since 1967,
Master Water Corporation
has taken great pride in
providing the best
systems and technology
to improve what touches
your life...WATER.

It is our pledge to continue
to pursue this goal...

To provide you,
our customer,
with quality product,
service and support.

overview



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